



Summer 2006 Mainstage

Wed, July 5th - Sat, July 15th

Sylvia by A.R. Gurney

Wed, July 19th - Sat, July 29th

Dial "M" for Murder by Frederick Knott

Wed, August 2nd - Sat, August 12th

Polish Joke by David Ives

Wed, August 16th - Sat August 26th

The Woman in Black adapted by Stephen Mallatratt from Susan Hill's novel

Full Page 7.5" deep x 4.5" wide

The RecyclaBulls!

An original series of
musicals for children

1/8 Page 1.75" deep x 2.25"

Plus...

Special events
throughout the
summer including
acclaimed singers,
mindreaders
and more! Already
confirmed... the ever-
popular **Sisters' Las
Vegas Revue** - back by
popular demand!

*1/4 Page Vertical
3.75" deep x 2.25" wide*

*Questions? Don't
hesitate to call
366-7377.*

Dear Local Business Owner,

The Winnepesaukee Playhouse, the Lakes Region's only year-round theatre, has gone from strength to strength in the last two years. We're very excited about season number three and the productions on offer in our wonderfully intimate, modern Weirs Beach theatre. We hope you'll join us for a production or two.

Take your commitment to Lakes Region arts further by taking out an ad in our summer program. The program will be given out at almost 100 performances throughout the summer, with a variety of readers; from families with young children to older couples with disposable income. Don't miss out on this exciting opportunity to show the Lakes Region that you support your local arts organization, and ensure quality arts programming for years to come!

Best wishes,
Lesley Pankhurst
Marketing Director

*1/2 Page Vertical 7.5"
deep x 2.25" wide*

Ad Rates

1/8 Page..... \$100
1/4 page..... \$175 (+ 2 ticket vouchers)
Half Page..... \$350 (+ 4 ticket vouchers)
Full Page..... \$525 (+ 6 ticket vouchers)
Premium spots..... \$725 (+ 8 ticket vouchers)
(inside front cover, inside back cover, back cover)

* ticket vouchers admit one for mainstage shows only
You can mail a hard copy or disc containing your ad to: The Winni Playhouse, POB 5201, Laconia, NH 03247. You may email your ad to: lesley@winniplayhouse.com. Electronic versions of your ad may be sent in PDF, JPEG or EPS format. Or you can send the type and we will design the ad for you.

1/2 Page Horizontal 3.75" deep x 4.5" wide

Sponsorship

Do you want to take your support even further? Call Lesley on 366-7377 to enquire as to how you can become a production sponsor...

1/4 Page Horizontal 1.75" deep x 4.5" wide

All advertisers will receive a link on our website, www.winniplayhouse.com.

Ad Order Form

Business Name _____

Contact Name _____

Business Address _____

_____ Zip _____

Phone Number _____

Email Address _____

Website _____

I would like to book:

1/8 page 1/4 page vertical 1/4 page horizontal

1/2 page vertical 1/2 page horizontal full page

premium spot (preference _____)

I have enclosed a check for _____ made payable to The Winnipesaukee Playhouse.

Bill me

Copy enclosed Copy sent via email



Please return by April 1st to: The Winni Playhouse, POB 5201, Laconia, NH 03247