

Dear Local Business,

As we begin preparations for our 7th summer of theatre in the Lakes Region, we reflect upon our achievements and look forward to the future. You can be proud that your local theatre company has gained state-wide recognition for high quality, award-winning performances which have made theatregoers laugh, cry and scream with fright!

We're very proud of the line-up for this summer, offering theatre-goers the opportunity to sample everything from the comedy of Noel Coward to the thrills of Ira Levin. This season surely lives up to our motto "There's something for everyone at the Winni Playhouse!"

Beyond that we are hard at work on plans for our anticipated move to the former Annalee site in Meredith which will bring you a state-of-the-art theatre complex unlike anything else in the Lakes Region. In the meantime, we continue to produce award-winning theatre in the Weirs.

We encourage you to consider taking out an ad in our summer program. Your support tells the Lakes Region community that you are a friend of the arts and education in your area.

Please join us today!  
--Lesley Pankhurst  
Marketing Director

*1/2 Page Vertical 7.5"  
deep x 2.25" wide*

**Winner of more NH  
Theatre Awards than  
any other theatre  
in the state 3 years  
running!**

*1/8 Page 1.75" deep x  
2.25" wide*

*Why support us now?*

Despite the struggling economy, 2009 proved to be our best season yet - including 3 of our 4 best sellers ever! While more patrons walked through our doors than ever before, in our attempt to keep prices as low as possible for Lakes Region families, ticket sales only cover a portion of the costs of putting on such high-quality theatre. And that is why your support is so greatly needed.

*1/4 Page Vertical  
3.75" deep x 2.25" wide*

*Questions? Don't  
hesitate to call  
366-7377.*



Summer 2009

Wed, June 23rd - Sat, July 3rd

**Educating Rita**  
by Willy Russell

Wed, July 7th - Sat, July 17th

**Scotland Road**  
by Jeffrey Hatcher

Wed, July 21st - Sat, July 31st

**BLITHE SPIRIT**  
by Noel Coward

Wed, August 4th - Sat, August 14th

**Dr. Cook's Garden**  
by Ira Levin

Wed, August 18th - Sat, August 28th

**Crossing Delancey**  
by Susan Sandler

*Full Page 7.5" deep x 4.5" wide*

## Ad Rates

1/8 Page..... \$125  
1/4 page..... \$200 (+ 2 ticket vouchers\*)  
Half Page..... \$375 (+ 4 ticket vouchers\*)  
Full Page..... \$575 (+ 6 ticket vouchers\*)  
Premium spots..... \$775 (+ 8 ticket vouchers\*)  
*(inside front cover, inside back cover, back cover)*

\* ticket vouchers admit one for mainstage shows only. Use the tickets for yourself or consider giving them to clients or employees for reward incentives. Tickets are valued at \$22 each.

You can mail a hard copy or disc containing your ad to: POB 5201, Laconia, NH 03247. You may email your ad to: lesley@winniplayhouse.com. Electronic versions of your ad may be sent in PDF, JPEG or EPS format. Or you can send the type and we will design the ad for you.

*1/2 Page Horizontal 3.75" deep x 4.5" wide*

## Why Not Sponsor a Show?

We are also looking for sponsorships for each of our five plays. To find out more about sponsorship costs and perks, please call Lesley at 366-7377.

The Winnepesaukee Playhouse is a 501C-3 non-profit and we hope you will support us today!

*1/4 Page Horizontal 1.75" deep x 4.5" wide*

*All advertisers will receive a link on our website, [www.winniplayhouse.com](http://www.winniplayhouse.com).*

## Ad Order Form

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

I would like to book:

1/8 page     1/4 page vertical     1/4 page horizontal

1/2 page vertical     1/2 page horizontal     full page

premium spot (preference \_\_\_\_\_)

I have enclosed a check for \_\_\_\_\_ made payable to The Winnepesaukee Playhouse.

Bill me

Copy enclosed     Copy sent via email

Please return by May 1st to: The Winni Playhouse, POB 5201,  
Laconia, NH 03247

